

DUVAL COUNTY

CHIEF ECONOMIC DEVELOPER



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It's easy to see why so many people are moving to the Jacksonville area each year. Jacksonville has one of the lowest overall costs of living in Florida and the United States. Affordable, high-quality housing, ample recreational opportunities, proximity to the beach and short commute times are just some of the reasons why so many people choose to relocate to Jacksonville every year.

Jacksonville's average cost of living index is 97.1 out of a national average of 100, due in large part to relatively low housing costs. Residents enjoy low prices for grocery items, utilities, transportation, health care, and miscellaneous goods and services, all of which enhance a quality lifestyle. Jacksonville's moderate year-round climate affords residents an environment in which they can continually enjoy outdoor opportunities for exercise, recreation or relaxation, making them more-productive, happier and healthier employees.

More than 30,000 new jobs have been created by companies expanding or relocating to Jacksonville since 2000. The continual influx of new business into Jacksonville is driven by the positive economic climate the city boasts. Jacksonville's deep-water port is the 14th largest in the United States and handles shipments from around the globe.

Many large employers, both manufacturing and non-manufacturing, have established strong footholds in Jacksonville. This past year has brought major announcements from companies like Fidelity Investments, Merrill Lynch, Washington Mutual, Bridgestone Firestone, Fidelity National Financial and many others. The result is an open market of thriving competition that recruits more new business to the Jacksonville community on a daily basis.

DUVAL COUNTY STATISTICS

Population

Classification	Numbers
Total Population (2009)	870,146
Projected Population (2014)	923,158
Population Growth (2009 to 2014)	6.1%
Median Age	36.7

Source: *Decision Data, 2009*

Age in Years	Population
Under 4	7.6%
5-14	14.0%
15-19	6.8%
20-24	6.4%
25-34	12.8%
35-44	14.6%
45-54	14.8%
55-64	11.6%
65-74	6.6%

75-84	3.4%
85+	1.4%

Source: Decision Data, 2009

Racial Mix*

Race	Percentage
White	64.6%
Black	28.7%
American Indian or Alaskan Native	0.1%
Asian	3.4%
Other Race	1.3%
Two or More Races	1.9%
**Hispanic or Latino Origin	6.3%

*Race alone or in combination with one or more other races. Total may not equal 100%.

** Persons of Hispanic or Latino origin can be of any race.

Source: Decision Data, 2009

Major Employers

Employer	Sector	Number of Employees
Naval Air Station	U.S. Navy	25,245
Duval County Public Schools	Public Education	14,489
Naval Station Mayport	U.S. Navy	10,00
City of Jacksonville	Municipal Government	8,828
Baptist Health	Hospital	8,100
Blue Cross & Blue Shield of Florida	Health Insurance Regional Headquarters	7,000
Mayo Clinic	Multi-Specialty Health Center	5,000
Citi	Credit Card Company	4,600
CSX	Railroad Corporate Headquarters	4,400
Bank of America	Banking	4,000

Information current as of April 2009

Income

Classification	Income
Average Household Income	\$64,609
Median Household Income	\$52,133
Per Capita Income	\$26,711

Source: Decision Data, 2009